









IHC2022, date (17 August 2022)
International symposium
Celebrating organic banana production



Ma\$ Banano: An app to leverage data from smallholder organic export banana for continual improvement

Intro video Spanish

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Every week 1,000s of containers of fragile fruit





Every week 1,000s of containers of fragile fruit





type of input, food / worker safety, compliance with standards

harvest timing and logistics, quality control,

Volumes for contract compliance

Red rust thrips mgmt/ soil health to increase grower returns























Red rust thrips mgmt/ soil health to increase grower returns



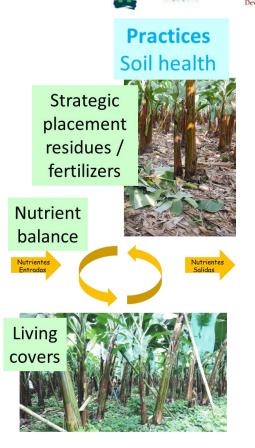


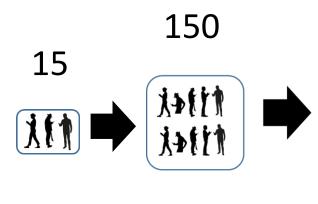


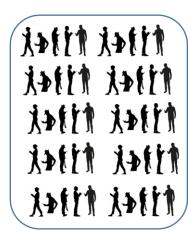












2250

+500 boxes Lower costs



Red rust thrips mgmt/ soil health to increase grower returns



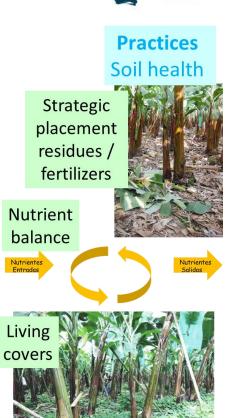


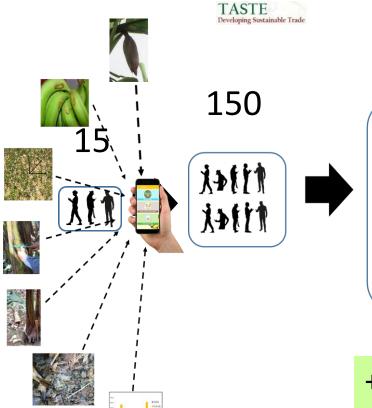




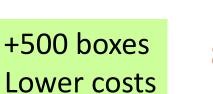














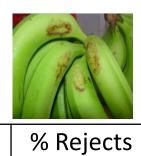


BM

PROPOSAL - Data collection app for CI and BM



Activity





Mat

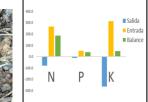




Residue



Root, soil,



Nutrient

Annual
cvcle

	RRT	Causes	density	vigor	placement	nematodes	balance
Diagnostic	X	X	X	X	X	X	Х
Check up	X				X		X
Check up	X				X		X
Monitor	X	X		X	X		X
Check up	an				an		X
Check up	an				an		X
Monitor	X	X		X	X		X
Check up	an				an		Χ
Check up	an				an		X
Monitor	X	X		X	X		X
Check up	an				an		X
Check up	an				an		X
Monitor	X	X		X	X		X



Ma\$ Banano - steps in development

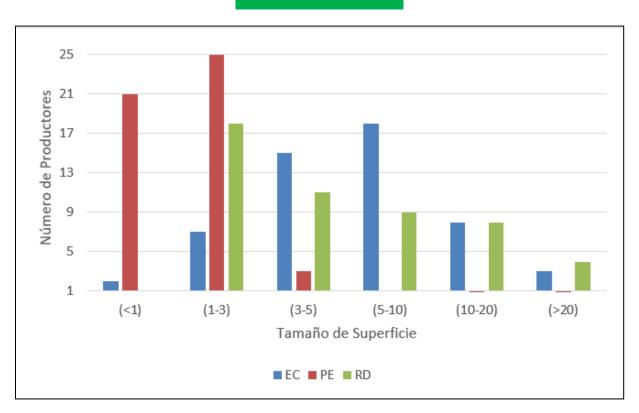
- 1- baseline data use and digital habits smallholder org banana sector
- 2 Design and validation in field of methods for data collection paper
- 2- Design and testing initial modules App
- 3- Design and testing of *Ma\$ Banano* with data sets
- 4- Ma\$ Banano Version 1.0 in Google Play with interface online (download bases variable by variable)
- 5- Use of *Ma\$ Banano* for diagnostic with 50 growers bugs and glitches
- 6 Data reports by user



continual improvement – use of practices and productivity response benchmarking – use of practices and productivity response digitalization of harvest timing/logistics – CI BM

Are growers ready to digitalize data? CONNECTIVITY

Farm Size



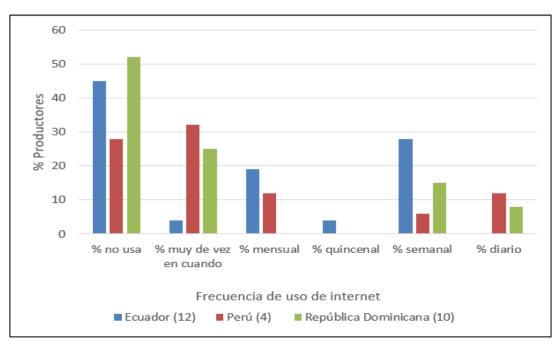


Perú: < 3 ha

RD: < 5 ha

Ecuador: < 10 ha

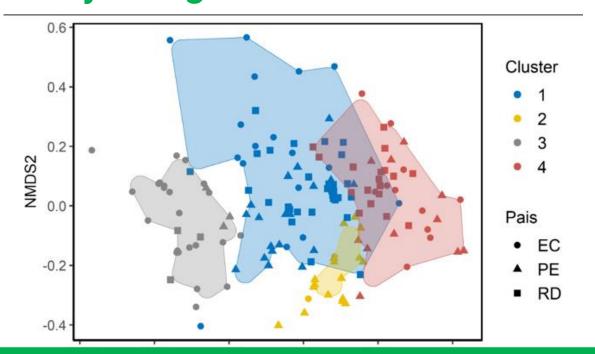
Frequency Smart phone use



0-10% no cellphone 75-90% Smartphone

Whatsapp > 50% Google and youtube 40-50%

Are growers ready to digitalize data? - DATA TAKEN / TIME ON FILE



3 types of data: harvest logistics, certification, costs/productivity

Gray: 3 types of data, on file multi-year and on-farm

Yellow: logistics and certfication on file multi-year

Red: logistics and certfication on file short time

Blue: intermediate



Are associations ready to digitalize data?

Associations – digital data

		EC	Perú	Rep.
				Dom.
Harvest Logistics	Digital	67	61	50
	Paper	13	39	50
Certification	Digital	100	38	24
	Paper	0	62	76

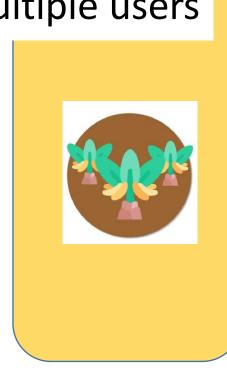


Ma\$ Banano

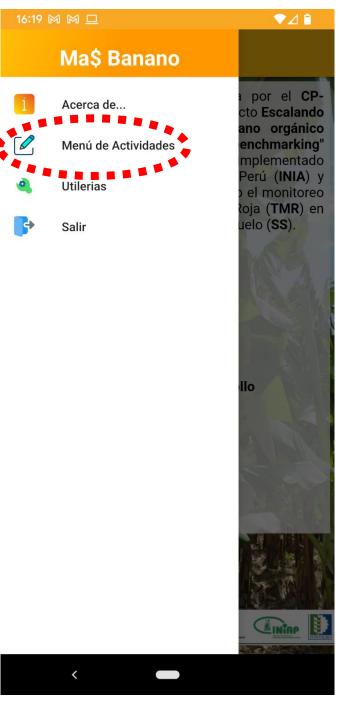
Operates off-line
Registration required
Technician / growers
Farm – multiple users



Intro video Spanish









Ma\$ Banano : Steps

After entering User name – pass word

- 1 Register data for grower
- 2 Register data for target plot
- 3 Access data entry modules
- 4 Data accumulate in cellphone until sent to repository (one week)



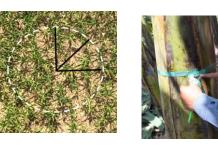


Ma\$ Banano – data modules

Check up / monitor
Bagging and applications

% Rejects / causes

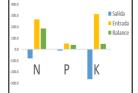
Weekly data capture Harvest logistics





Mat density
Plant vigor
residues

Soil health: Chemical, Biological, Physical



Nutrient balance



Data collection / summary - RESIDUE PLACEMENT



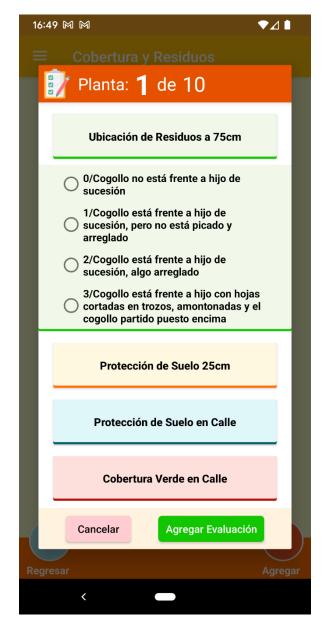
Mark 10 recently harvested stems







Data collection – PLACEMENT harvested stem





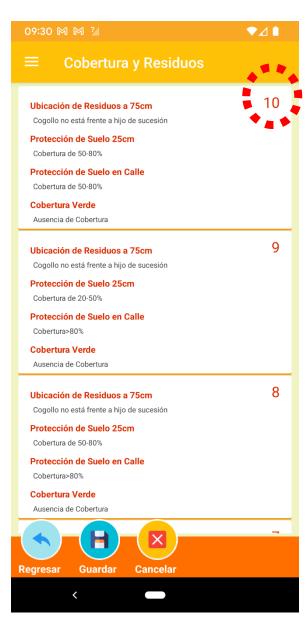


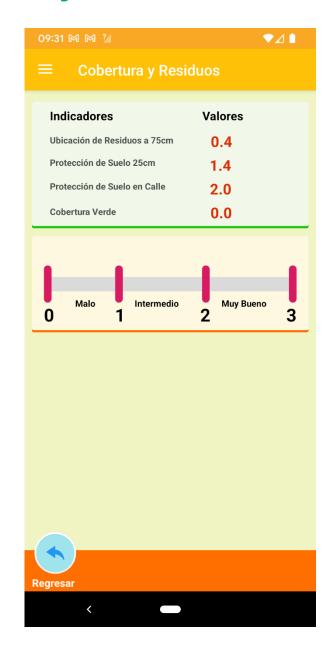






Data summary – RESIDUE PLACEMENT





Scale 0 --- 3

Minimal strategic placement of harvested stem (0.4)

Soil without leaf residue cover could be reduced (1.4/2.0)

No green legume cover (0.0)

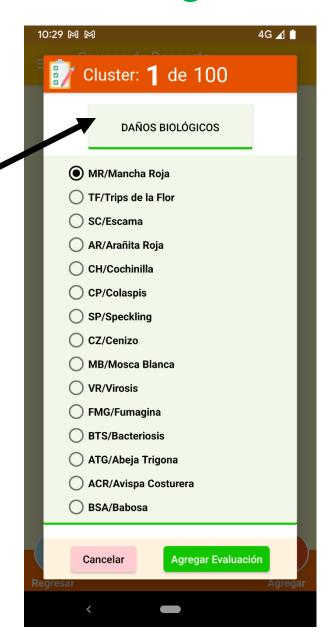


Data collection - CAUSES REJECTS 100 clusters/fingers



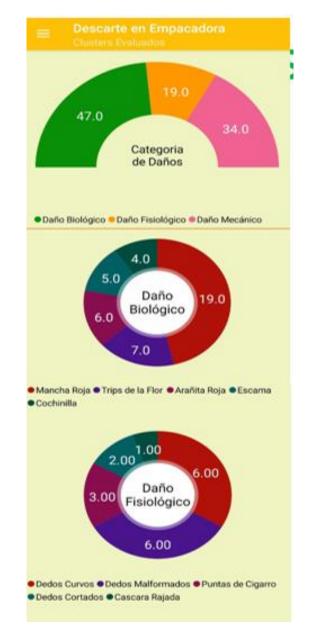


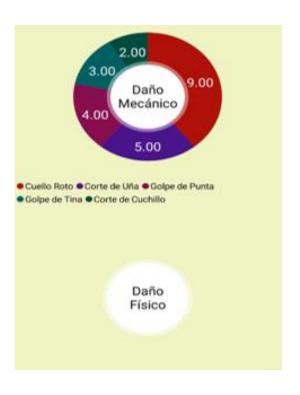




Data summary - CAUSES REJECTS 100 clusters/fingers

9:00 PM 0.0kB/s ⁽³⁾	
■ Descarte en Empacado Clusters Evaluados	ra
Golpe de Tina	100
DMGT	Número Clusto
Dedos Malformados	99
DFDMF	Número Clust
Mancha Roja	98
DBMR	Número Clusto
Golpe de Tina	97
DMGT	Número Clust
Golpe de Tina	96
DMGT	Número Clust
Mancha Roja	95
DBMR	Número Clust
Arañita Roja	94
DBAR	Número Cluste
Latex Viejo	93
DMLV	Número Clust
Golpe o Quemadura de Empaque	92
DMGQE	Número Clusto
Dedo Intruso	91
	21







Data report - INTERPRETATION diagnostic - CI

Tipo	Indicadores	Muchisima		Mucho	Mejora posible	Optimo	
		<1800		1800-2000	2000-2200		
	Densidad matas/ha	>2800		2600-2800	2400-2600	2200-2400	
	Peso racimo (kg)	<21		21-23	23-25	>25	
Factores	Grosor de tallo (cm)	<50		50-60	60-70	>70	
productivos	Altura de hijo (m)	<0.5		0.5-1.0	1.0-1.5	>1.5	
	Tasa de retorno	<1.1		1.1-1.3	1.3-1.5	>1.5	
	Producción (ton/ha/año)	<50		50-60	60-70	>70	
	% rechazo total	>35%		25-35%	15-25%	<15%	
Rechazos	% rechazo TMR	>10%		5-10%	2-5%	<2%	
	% rechazo mecánico físico	>15%		10-15	5-10	<5%	
	% otras plagas racimo	>10%		5-10%	2-5%	<2%	
	% fallas enfunde oportuno	>5%		2-5	1-2	<1%	
Enfunde	Fallas fundas recién puestas	>4		3-4	2-3	<2	
	Fallas fundas >2 semanas	>7		5-7	3-5	<3	
Balance	Balance nitrógeno			Déficit o		Déficit o	
nutrientes	Balance fosforo	Déficit o		exceso 50-	Déficit a excesa	exceso	
	Balance potasio	excesa >75%		75%	25-50%	<25%	
	Manejo cogolio 75 cm	<0.5		0.5-1.5	1.5-2.5	2.5-3	
Residuos y	Suelo cubierto 25 cm	<0.5		0.5-1.5	1.5-2.5	2.5-3	
coberturas	Suelo cubierto calle	<0.5		0.5-1.5	1.5-2.5	2.5-3	
	Cobertura verde calle	<0.5		0.5-1.5	1.5-2.5	2.5-3	
		<0.1		0.1-0.2	0.2-0.3		
	C.E.	>1.4		1.2-1.4	1.0-1.2	0.3-1.0	
Factores	m - /n = -	<1.0		152.0	2.0-3.0		
químicos	Ca/Mg	>9		7.5-9	6-7.5	 36.	
еран песси	CatMa/K	<4 >55		4.0-7.0 48-55	7.0-10.0 40-47	10.0 - 40	
	CACORD'N	<1		1:2.5	2.5-4.0	20.0 - 40	
	Mg/K	>15		13.5-15	12:13.5	4.0-12	
	% MO	<2.0		2:2.5	2.5-3.5	>3.5	
	,	<5.		55.7	5.7-6.5		
	pН	>8.5		8-8.5	7.5-8	6.5-7.5	
	Benetrómetro – 25 cm	>400		300-400	200-300	<200	
	Senetrómetro - 75 cm	>400		300-400	200-300	<200	
Factores	carbono lábil (mg/kg)	<250		250-500	500-750	>750	
físicos	EVES 25	>3		2.25-3.0	1.5-2.25	<1.5	
	EVES 75	>3		2.25-3.0	1.5-2.25	<1.5	
	Drenaje interno	>1.5		1-1.5	1	1	
	raices totales 25 cm (grg)	<20		20-30	30-40	>50	
	raices totales 75 cm (gm)	<15		15-25	25-35	>35	
Factores	% raíces sanas 25 cm	<70		70-80	80-90	>90	
biológicos	% raices sanas 75 cm	<70		70-80	80-90	>90	
		>7000		5000-7000	3000-5000	<3000	
	nematodos raíces	>/000	I	3000-7000	20000 2000	~2000	
	nematodos raices Nematodos VI. totales	<200		200-350	350-500	>500	









Data report - INTERPRETATION diagnostic - CI



Tipo	Indicadores	Muchisima	Mucho	Mejora posible	Optimo
		<1800	1800-2000	2000-2200	
	Densidad matas/ha	>2800	2600-2800	2400-2600	2200-2400
	Peso racimo (kg)	<21	21:23	23-25	>25
Factores	Grosor de tallo (cm)	<50	50-60	60-70	>70
productivos	Altura de hijo (m)	<0.5	0.5-1.0	1.0-1.5	>1.5
	Tasa de retorno	<1.1	1.1-1.3	1.3-1.5	>1.5
	Producción (ton/ha/año)	<50	50-60	60-70	>70
	% rechazo total	>35%	25-35%	15-25%	<15%
Rechazos	% rechazo TMR	>10%	5-10%	2-5%	<2%
	% rechazo mecánico físico	>15%	10:15	5-10	<5%
	% otras plagas racimo	>10%	5-10%	2-5%	<2%
	% fallas enfunde oportuno	>5%	2-5	1-2	<1%
Enfunde	Fallas fundas recién puestas	>4	3.4		
	Fallas fundas >2 semanas	>7	5-7	3-5	<3
Balance	Balance nitrógeno		Déficit o	,	Déficit o
nutrientes	Balance fosforo	Déficit o	exceso 50-	Déficit a excesa	exceso
	Balance potasio	exceso >75%	75%	25-50%	<25%
	Manejo cogolio 75 cm	<0.5	0.5-1.5	1.5-2.5	2.5-3
Residuos y	Suelo cubierto 25 cm	<0.	0.5-1.5	15-2.5	2.5-3
coberturas	Suelo cubierto calle	<0.5	0.5-1.5	1.5-2.5	2.5-3
	Cobertura verde calle	< 5	0.5-1.5	1.5-2.5	2.5-3
		< .1	0.1-0.2	0.2-0.3	
	C.E.	> .4	12:14	1.0-1.2	0.3-1.0
		<1.0	152.0	2.0-3.0	
Factores químicos	Ca/Mg	>9	7.5-9	6-7.5	36.
quiriles	P 11-Ar	8	4.0-7.0	7.0-10.0	20.0
	CatMa/K	>53	48-55	40-47	10.0 - 40
	Mg/K	<1 >15	1-2.5 13.5-15	2.5-4.0	4.0-12
	% MO	<2.0	2:2.5	25:35	>3.5
	70 WIG	<5.	5.57	5.7-6.5	73.3
	pH	>8.5	8-8.5	7.5-8	6.5-7.5
	Penetrómetro – 25 cm	>400	300-400	200-300	<200
	Penetrómetro – 75 cm	>400	300-400	200-300	<200
Factores	carbono lábil (mg/kg)	<250	250-500	500-750	>750
físicos	EVES 25	>3	2.25-3.0	1.5-2.25	<1.5
	EVES 75	>3	2.25-3.0	1.5-2.25	<1.5
	Drenaje interno	>1.5	1-1.5	1	1
	raices totales 25 cm (gm)	<20	20-30	30-40	>50
	raices totales 75 cm (gm)	<15	15-25	25-35	>35
Factores	% raices sanas 25 cm	<70	70-80	80-90	>90
biológicos	% raices sanas 75 cm	<70	70-80	80-90	>90
	nematodos raíces	>7000	5000-7000	3000-5000	<3000
	Nematodos VI. totales	<200	200-350	350-500	>500
		>40%		20-30	
	% NVL herbívaro	>40,0%	30-40	20:50	<20%

Timely bagging / post harvest practices

Residue/fertilizer placement and nutrient balance

Physical health indicators in optimum range

Biological indicators with high potential for improvement

Data report - INTERPRETATION diagnostic - CI



Tipo	Indicadores	Muchisima	Mucho	Mejora posible	Optimo	
		<1800	1800-2000	2000-2200		
	Densidad matas/ha	>2800	7600-2800	2400-2600	2200-2400	
	Peso racimo (kg)	<21	21:23	23-25	>25	
Factores	Grosor de tallo (cm)	<50	0-60	60-70	>70	
productivos	Altura de hijo (m)	<0.5	9.5-1.0	1.0-1.5	>1.5	
production	Tasa de retorno	<1.1	11-13	1.3-1.5	>1.5	
	Producción (ton/ha/año)	<50	10	60-70	70	
	% rechazo total	>35%	25-35%	15-25%	< 5%	
Rechazos	% rechazo TMR	>10%	5-10%	2-5%	<±%	
	% rechazo mecánico físico	>15%	10-15	10	- 5%	
	% otras plagas racimo	>10%	5-10%	2-5%	<2%	
	% fallas enfunde oportuno	>5%	2-5	1-2	<1%	\neg
Enfunde	Fallas fundas recién puestas	>4	3.4			
	Fallas fundas >2 semanas	>7	5-7	3-5	-3	
Balance	Balance nitrógeno		Déficit o		Déficit o	
nutrientes	Balance fosforo	Déficit o	exceso 50-	Déficit a excesa	exceso	\neg
	Balance potasio	exceso >75%	75%	25-50%	<25%	
	Manejo cogollo 75 cm	<0.5	0.5-1.5	1.5-2.5	2.5-3	\neg
Residuos y	Suelo cubierto 25 cm	<0.	0.5-1.5	1.5-2.5	2.5-3	
coberturas	Suelo cubierto calle	<0.5	0.5-1.5	1.5-2.5	2.5-3	\neg
	Cobertura verde calle	< 1 5	0.5-1.5	1.5-2.5	2.5-3	\neg
		< 1	0.1-0.2	0.2-0.3		
	C.E.	> .4	1.2-1.4	1.0-1.2	0.3-1.0	
		<1.0	152.0	2.0-3.0		\neg
Factores	Ca/Mg	>9	7.5-9	6-7.5	36.	
químicos		<	4.0-7.0	7.0-10.0		
	CatMg/K	>53	48-55	40-47	10.0 - 40	
	14-lv	<1	1-2.5	2.5-4.0	4.0.0	
	Mg/K % MO	>15	13.5-15	12:13.5 2.5:3.5	4.0-1	
	% MO		5.57		.5	
	pН	<5. >8.5	8-8.5	5.7-6.5 7.5-8	6.5-7.5	
	Penetrómetro – 25 cm	>400	300-400	200-300	<200	
	Penetrómetro – 75 cm	>400	300-400	200-300	<200	
Factores	carbono lábil (mg/kg)	<250	250-500	5007.4	>750	
físicos	EVES 25	>3	2.25-3.0	1 42.25	<1.5	
	EVES 75	>3	2.25-3.0	1.5-2.25	<1.5	
	Drenaje interno	>1.5	1-1.5	1.3-2.23	1	
	raices totales 25 cm (gm)	<20	20:30	3040	>50	
	raices totales 75 cm (grg)	<15	15-25	25-35	>35	\dashv
Factores	% raices sanas 25 cm	<70	70-80	80.90	>90	\dashv
biológicos	% raices sanas 75 cm	<70	70.0	80-90	290	\dashv
	nematodos raices	>700	5 00-7000	3000-5000	<3000	
	Nematodos VL totales	<200	100-350	350-500	>500	
	% NVL herbivoro	>40%	30-40	20-30	<20%	-
						\dashv
	% NVL fungi/predadores	<5%	5:10	10-15	>15%	

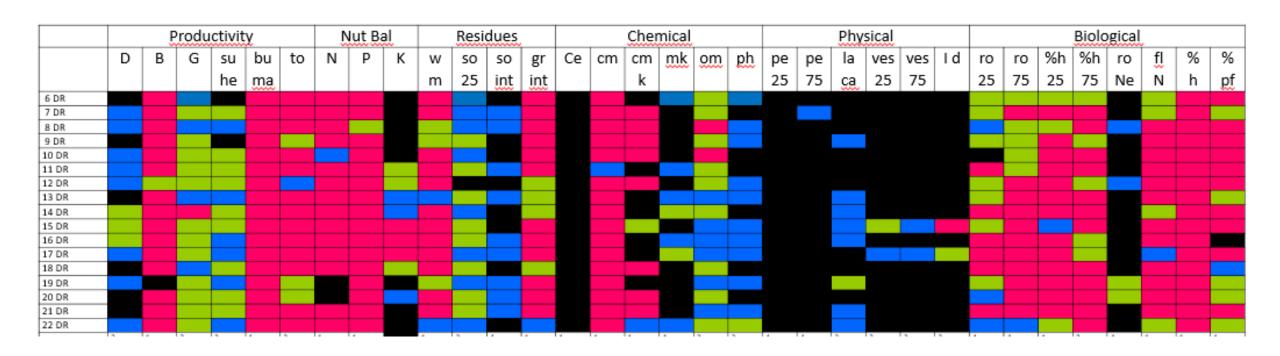
Timely bagging / post harvest practices

Residue/fertilizer placement and nutrient balance

Physical health indicators in optimum range

Biological indicators with high potential for improvement

Data reports – interpretation and visualization Benchmarking diagnostic

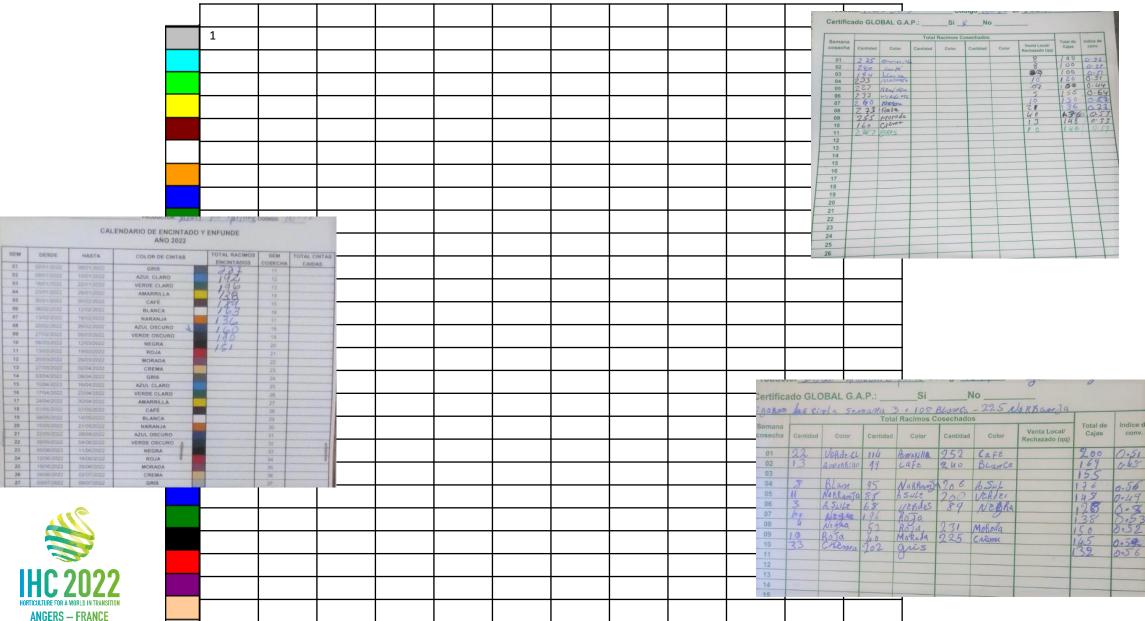


17 growers:



what opportunities do they have in common? who are the outliers as potential models for others?

Weekly data reports - harvest logistics with CI / BM





App development – what to do different (no



- Greater user engagement in initial stages of format design and data taking (Our process primarily scientist-based with only informal user input)
- Shift from paper formats to tablet-based formats to collect and store data (data continued to be collected in paper formats until the app was available)
- Prototype CI and BM methods for greater insights into app design and use (Field teams focused on data collection and little on grower engagement)

Challenges - digital data-driven CI/BM in group marketed banana

Obstacles to wider grower use of *Ma\$ Banano* data collection and reports, such as **outdated smartphones and limited data literacy**

Big data bases need **capacity for big data analysis**Currently underdeveloped in main actors

Multi-stakeholder platform for digitalization of organic banana interaction among public and private stakeholders needed.

Additional modules POTENTIAL

- = decision support for leaf disease management,
- = farm level biosecurity planning and monitoring,
- = crop performance analysis linked to local weather stations,
- = certification and regulatory compliance and profitability

Muchas gracias - Thank you - Merci beaucoup







Intro video Spanish